

Understanding and Improving CSO Role in TB Control

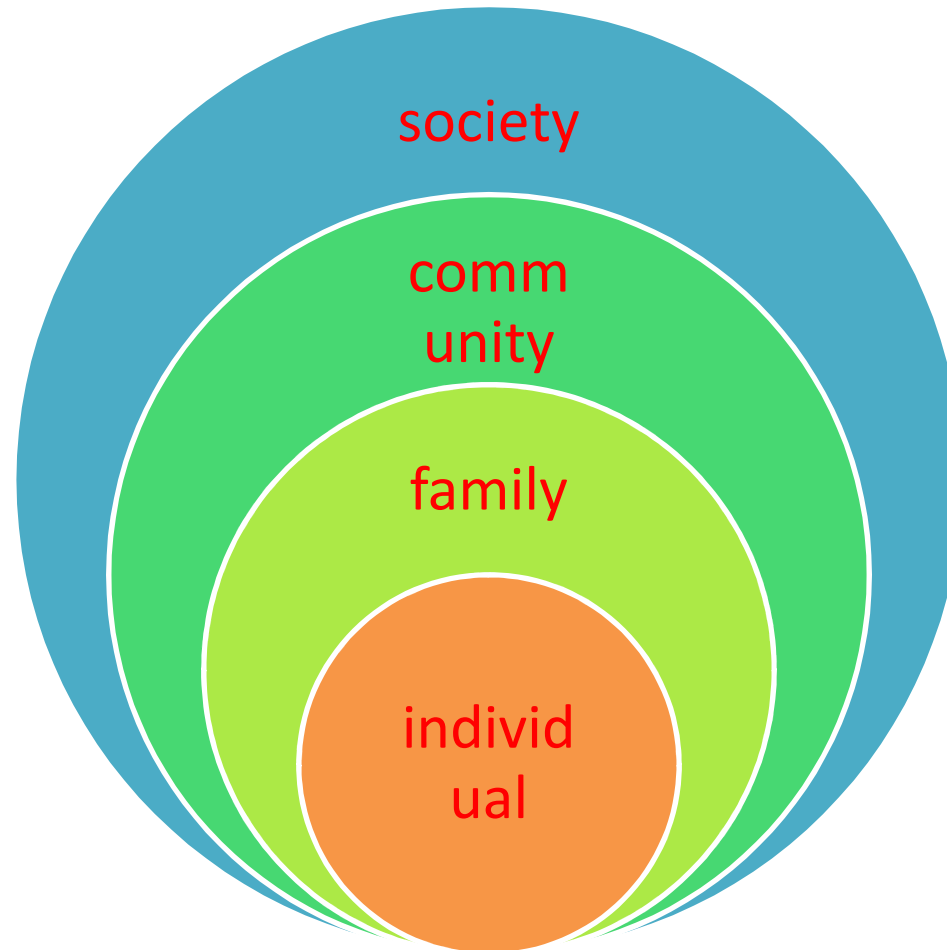
Civil Society- What they can do, do
they have any role to play in TB
control ?

National Consultative meeting of Partners

PTCCI

January 17th and 18th 2013

Who/What is civil society



The term civil society refers to the wide array of ***non-governmental and not-for-profit organizations*** that have a presence in public life, ***expressing the interests and values of their members*** or others, based on ***ethical, cultural, political, scientific, religious or philanthropic considerations.***

Civil Society Organizations (CSOs) therefore refer to a wide array of organizations:

community groups

non-governmental organizations (NGOs)

labor unions

indigenous groups

charitable organizations

faith-based organizations

professional associations

foundations

Who is civil society ?



Successful civil society action

Examples from history and the current days

- **International** India's freedom struggle
Occupy Wall Street
- **National** Arab Spring
India's Anti Corruption movement
- **Regional** Demonstrations for justice
in the Delhi Rape case
- **Local** Numerous examples of
community action e.g. TB Forums

Civil society action

Draws attention

Rallies demonstrations

Supports

Natural calamities

Innovates

SHG / Microcredit

Engages / Empowers

Elects representatives

Successful Civil society action

Characteristics

Different perspective

Responds to an idea

Innovative

Passion and strong beliefs

Personal commitment of time and resources

Willing to sacrifice .. Personal needs for the
greater cause

TB Control

- Can CSOs be engaged ?
- What's to be done ?
- How to do it ?

The patient as a member of the community is a product of his/her environment is either a beneficiary or a victim of circumstances surrounding him/her

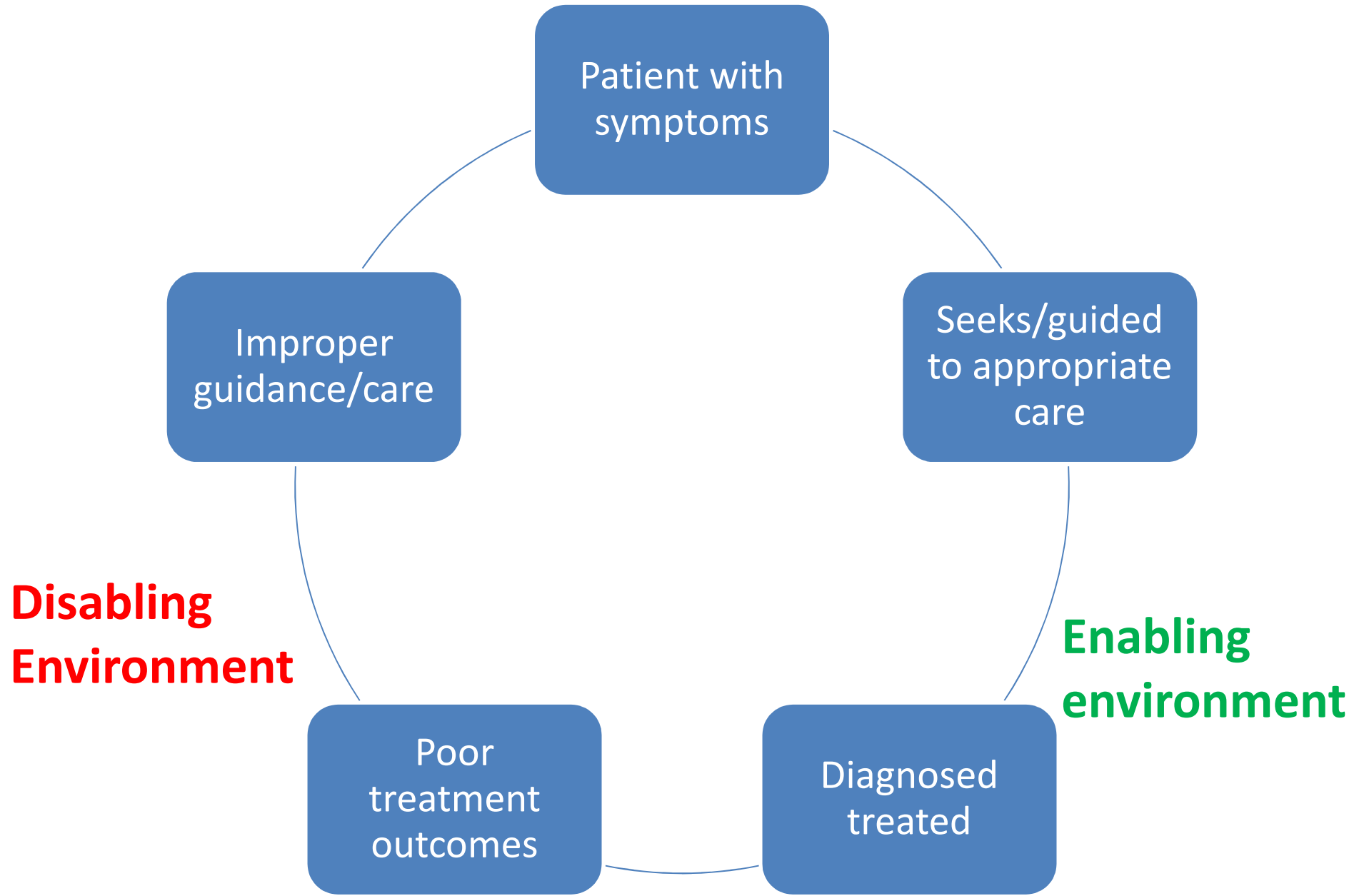
Community action influences outcomes

Stigma

Lack of awareness

Apathy

Lack of Community responsibility



Action cascade

Local action – cumulative – outcomes-
impact

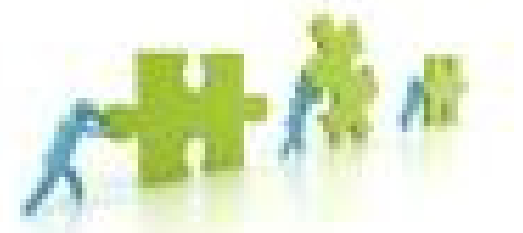
Every patient cured

- is a life saved
- is stopping transmission to others
- Is a result of joint action by several players

Civil Society engagement

Could be at the level of

- The patient
- The community
- District
- State
- Region
- Nation
- World



We are already working at each level

But

Do we know and share what is happening
in the next district/ state /village/ our
country/ the world ?

Civil Society engagement in TB Control

Question to ask ourselves..

Why should we?

If we find the answer

then go to what ?... and ..how ?

We are here because we know why we need to act and what we need to do and also how to do it

- To share goals and share passion -**common objective**
- Willingness to come together at the cost of losing individual or organizations identity-**common voice**
- To share and demonstrate collective achievements - **impact**