

Advocacy Plan of action

**Presentation by Advocacy Thematic
Group**

Communication Plan

- Communication through email to all thematic group members through convergence mail.

Responsibility: Mr. Praksh Tyagi by Jan 30th 2013

- Creation of Communication through skype ID of all the partners Mr. Prakash Tyagi-30th Jan 2013
- Partners Speak special column for ADVOCACY from next issue coordination by Ramesh with UNION representatives. 30TH Jan 2013

National level plan

- Advocacy with CTD to implement NGO specific schemes with clear targets/coverage and utilization of budget. Feb 2013 with UNION support
- In Partner Speaks, separate space for publication of advocacy issues. Next issue
- Compile the list of various state specific social assistance/support schemes for TB patients and share with all the Partners- Responsible:Mr.Arasu by Feb 15th 2013.
- Request for an Regional level MEDIA ADVOCACY TRAINING FOR PARTNER

State level plan

- Ensure the states to evolve clear state specific CSO engagement plan linking the implementation of NGO schemes.
- Make it mandatory for states to implement Tribal action plan by the respective states with clear time line and monitoring plan.
- Identification of State point person/District point person for ADVOCACY

State advocacy plan

- Clear sensitisation plan is required for DTOs on CSO engagement.
- Ban on Serology test order need to be put into practice through state/District/Block level during World TB DAY.
- State level CSO partnership is to be formed/ strengthened for state level advocacy.
- Advocacy for inclusion of TB patients as workers to do light works under MGNAREGA.
- Dissemination of state specific social assistance/support schemes for TB patients among partners. Feb 2013
- World TB Day 2013 ZERO DEATH & TB FREE INDIA –March 2013

District Advocacy

- Clear strategic plan at the district level should be ensured linking the vulnerable population as part of the District RHM plan.
- Creation/strengthening district level CSO partnership for district level advocacy.
- Sensitization and Awareness at the district/block & village for access to care, treatment and “NO STIGMA ON TB PATIENT”.

District Sub District level plan

- Creation of block level TB forums / strengthening existing TB forums to take up DMC level advocacy.
- Serve as pressure group to DTOs to implement the serological test ban and TB notification.
- Monitoring the implementation of RNTCP standards by the TB forums.
- Training for empowering TB forums for monitoring the implementation of RNTCP standards.
- Involve PRI/VHSC/SHG/CBOs in NRHM training on TB & Media Advocacy capacity building

Advocacy Team

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 - Ashok Singh
 - Susil Kumar
 - K.T.Arasu
 - Bhagra
 - Prkash Tiagi
- Susant Kumar
 - Kunasekaran
 - Nagajothi
 - Dr.Sathish
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